GUIDELINES



Qualsiasi applicazione del logo FOX eSport,
sia essa digitale o cartacea,
deve conformarsi rigorosamente alle presenti direttive
e rimane subordinata al preventivo consenso da parte di FOX eSport.

Any application of the FOX eSport brand,
whether digital or printed,
must strictly comply with these guidelines
and remains subject to prior approval by FOX eSport.

LOGO

Logo





Horizontal
logo and lettering

Vertical
logo and lettering





Lettering

LOGO DISTANCE RULES

Il logo FOX ESPORT deve essere sempre circondato da un'area libera da ingombri, indicata dal tracciato grigio X. Tale accorgimento è necessario per mantenere la pulizia visiva del marchio e proteggerlo da sovrapposizioni grafiche.

X: ⅓ DELLA MASCHERA LOGO PRINCIPALE

The FOX ESPORT logo must always be surrounded by a clear space, indicated by the grey area X. This measure is necessary to maintain the brand's visual integrity and protect it from graphic interference.

X: ⅓ OF THE MAIN LOGO MASK



LETTERING DISTANCE RULES

Il logo FOX ESPORT deve essere sempre circondato da un'area libera da ingombri, indicata dal tracciato grigio X. Tale accorgimento è necessario per mantenere la pulizia visiva del marchio e proteggerlo da sovrapposizioni grafiche.

X: ⅓ DEL LETTERING

The FOX ESPORT logo must always be surrounded by a clear space, indicated by the grey area X. This measure is necessary to maintain the brand's visual integrity and protect it from graphic interference.

X: ⅓ OF THE LETTERING



REDUCTION

Il logo FOX eSport non può essere riprodotto in dimensioni inferiori a quelle qui indicate, al fine di garantirne la leggibilità.

The FOX eSport logo must not be reproduced smaller than the dimensions specified here, in order to ensure its legibility.





> W: 50 px / H: 72 px





> W: 106 px / H: 72 px





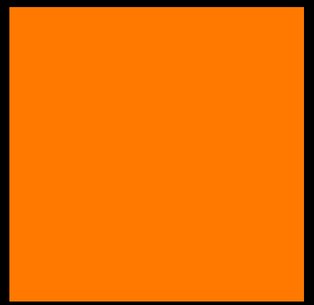
> W: 50 px / H: 102 px





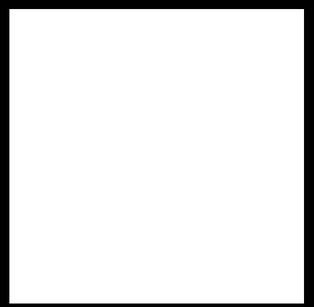
> W: 130 px / H: 71 px

COLOR PALETTE



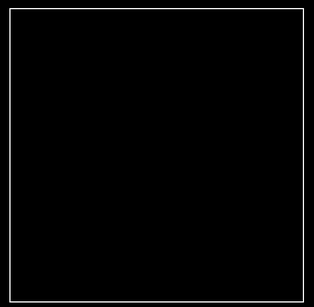
PANTONE 1505 C

RGB 255 12 0
HEX/HTML #FF7900
CMYK 0 53 100 0



WHITE

RGB 255 255 255
HEX/HTML #FFFFFF
CMYK 0 0 0 0



BLACK

RGB 0 0 0
HEX/HTML #000000
CMYK 0 0 0 100

COLOR SCHEME













COLOR SCHEME













COLOR SCHEME













2026

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